# juhani pallasmaa the eyes of the skin

# Introduction to Juhani Pallasmaa and "The Eyes of the Skin"

**Juhani Pallasmaa**, a Finnish architect and architectural theorist, is renowned for his profound insights into the relationship between architecture and human experience. His influential book, "The Eyes of the Skin: Architecture and the Senses," explores the often-overlooked sensory experiences in architecture, particularly emphasizing how the built environment impacts our senses beyond the visual. Pallasmaa argues that a richer understanding of architecture requires engaging all the senses, encouraging architects and designers to create spaces that resonate with human experience on multiple levels.

## The Central Thesis of "The Eyes of the Skin"

Pallasmaa's central thesis in "The Eyes of the Skin" is that contemporary architecture is overly focused on visual aesthetics, often neglecting other senses such as touch, sound, and smell. He posits that this visual dominance can lead to a disconnection from the physical world, resulting in environments that lack depth and meaningful engagement.

### The Importance of the Senses in Architecture

Pallasmaa argues that architecture should evoke a multi-sensory experience. He identifies several key reasons why the senses are crucial in the appreciation and understanding of space:

- 1. Holistic Experience: Engaging all the senses allows individuals to experience a space more holistically, leading to deeper emotional and physical connections.
- 2. Memory and Identity: Sensory experiences are intertwined with memory and identity. The smells, sounds, and tactile sensations of a space can evoke personal memories and emotions.
- 3. Physiological Responses: Our bodies respond to different sensory stimuli in ways that can impact mood, behavior, and well-being. For example, light and sound can influence how we feel in a space.

#### The Role of Vision in Architecture

While Pallasmaa acknowledges the significance of vision in architecture, he critiques its dominance in contemporary design. He notes that modern architecture often prioritizes visual appeal, sometimes at the expense of other sensory experiences. This visual-centric approach can lead to:

- Flatness in Experience: Spaces become visually arresting but lack depth in sensory engagement.
- Isolation: Overemphasis on the visual can create environments that feel disconnected from their surroundings and those who inhabit them.

- Neglect of Human Scale: A focus on grand visuals often ignores the human scale, making spaces feel overwhelming or unwelcoming.

## **Exploring the Other Senses**

Pallasmaa delves into the importance of other senses in creating a rich architectural experience. Here are some key insights he offers regarding how these senses can enhance architectural design:

#### **Touch**

The sense of touch is vital in shaping our understanding of space. Pallasmaa emphasizes that materials, textures, and surfaces contribute significantly to our tactile experience. For instance:

- Materiality: The choice of materials impacts how we physically interact with a space. Rough surfaces may evoke a sense of ruggedness, while smooth surfaces can feel calming.
- Proportions and Scale: The physical dimensions of a space influence how we perceive it through touch. A well-proportioned room can feel inviting, while disproportionate spaces may feel alienating.

#### Sound

Sound is another critical aspect of architectural experience. Pallasmaa discusses how acoustics can shape our experience of a space:

- Ambient Sound: The sounds of a space, whether natural (like wind or water) or artificial (like voices or machinery), contribute to the atmosphere. For example, a quiet library offers a different sensory experience than a bustling café.
- Material Acoustic Properties: Different materials absorb or reflect sound in unique ways, affecting how we experience a space acoustically.

#### **Smell**

The sense of smell is often overlooked in architectural discourse but plays a significant role in how we perceive and remember spaces. Pallasmaa highlights that:

- Environmental Interactions: The odors present in a space can evoke strong memories and emotions. A bakery, for instance, creates lasting associations through the scent of freshly baked bread.
- Natural Elements: Incorporating natural elements, such as plants or water features, can enhance the olfactory experience and create a more inviting atmosphere.

## **Architectural Examples and Case Studies**

Pallasmaa illustrates his theories through various architectural examples that embody a multi-sensory approach. Here are a few notable cases:

## The Guggenheim Museum in Bilbao

Designed by Frank Gehry, the Guggenheim Museum is often celebrated for its stunning visual form. However, Pallasmaa notes that its materiality and the interplay of light and shadow create a tactile experience that invites exploration. The fluidity of the space encourages visitors to engage with the museum's architecture beyond mere visual appreciation.